

# İSTANBUL



The XX. Congress of the IEA  
**İSTANBUL**  
2018, Candidate City  
**BIDDING DOCUMENT**

**TURKISH  
ERGONOMICS  
SOCIETY**

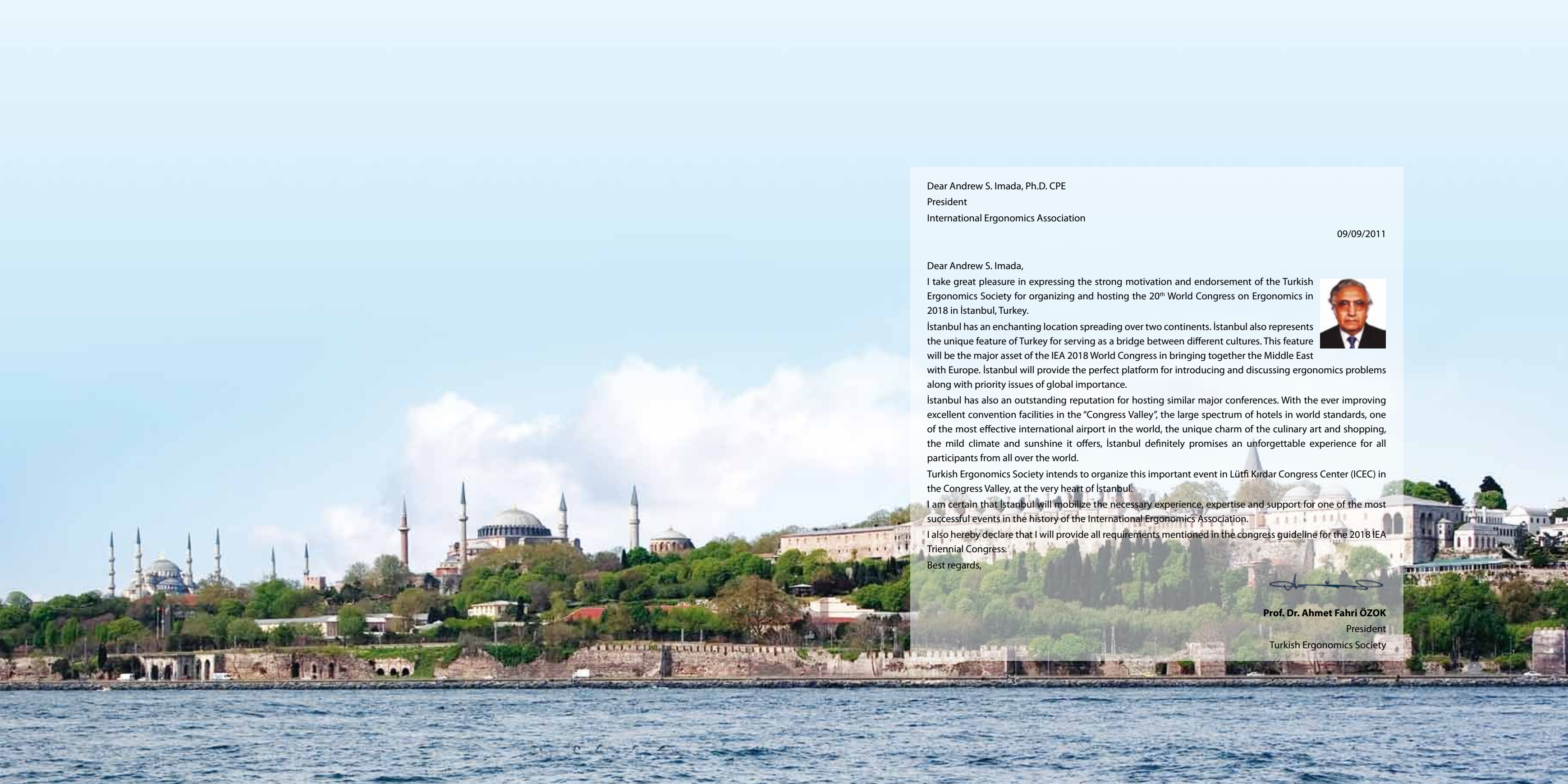


According to an ancient Turkish belief an envious look upon you can bring bad luck. A tradition that says evil always provides a charm for protection. In Turkish it is called Nazar Boncuğu (pronounced Nazar Bonjoo).

We believe that Nazar Boncuğu watches over us, protects us from evil eye and brings luck.

*We hope it  
brings good  
luck...*





Dear Andrew S. Imada, Ph.D. CPE  
President  
International Ergonomics Association

09/09/2011

Dear Andrew S. Imada,

I take great pleasure in expressing the strong motivation and endorsement of the Turkish Ergonomics Society for organizing and hosting the 20<sup>th</sup> World Congress on Ergonomics in 2018 in İstanbul, Turkey.



İstanbul has an enchanting location spreading over two continents. İstanbul also represents the unique feature of Turkey for serving as a bridge between different cultures. This feature will be the major asset of the IEA 2018 World Congress in bringing together the Middle East with Europe. İstanbul will provide the perfect platform for introducing and discussing ergonomics problems along with priority issues of global importance.

İstanbul has also an outstanding reputation for hosting similar major conferences. With the ever improving excellent convention facilities in the “Congress Valley”, the large spectrum of hotels in world standards, one of the most effective international airport in the world, the unique charm of the culinary art and shopping, the mild climate and sunshine it offers, İstanbul definitely promises an unforgettable experience for all participants from all over the world.

Turkish Ergonomics Society intends to organize this important event in Lütfi Kırdar Congress Center (ICEC) in the Congress Valley, at the very heart of İstanbul.

I am certain that İstanbul will mobilize the necessary experience, expertise and support for one of the most successful events in the history of the International Ergonomics Association.

I also hereby declare that I will provide all requirements mentioned in the congress guideline for the 2018 IEA Triennial Congress.

Best regards,

**Prof. Dr. Ahmet Fahri ÖZOK**  
President  
Turkish Ergonomics Society





Potential Sponsors **06**

Turkish Ergonomics Society **08**



Candidate City, XX. Congress of the IEA **12** *Istanbul & Turkey* **28**



International Transport **46**

Accommodation **60**



Official Professional Congress Organizer **64** *Istanbul Awaits You!*



## Potential Supporters



The Ministry of Health  
of Turkey



The Ministry of  
Culture and Tourism



Ministry of Labor and  
Social Security



Governorship of Istanbul



Istanbul Metropolitan  
Municipality



Istanbul Chamber of  
Industry



TC  
İSTANBUL  
KÜLTÜR  
ÜNİVERSİTESİ



AkzoNobel  
Tomorrow's Answers Today





TURKISH ERGONOMICS SOCIETY





## TURKISH ERGONOMICS SOCIETY

### Meetings by the TES

- National Ergonomics Congress has been held since 1987. Before 2005 meetings were held in every 2 years, since 2005 meetings are held every year with around 150 – 200 participants of academicians and representatives of the private sector. The congresses are held in different cities of Turkey.

### Year City

- 1987 İstanbul (I. National Ergonomics Congress)
  - 1989 Adana (II. National Ergonomics Congress)
  - 1991 Ankara (III. National Ergonomics Congress)
  - 1993 İzmir (IV. National Ergonomics Congress)
  - 1995 İstanbul (V. National Ergonomics Congress)
  - 1998 Ankara (VI. National Ergonomics Congress)
  - 1999 Adana (VII. National Ergonomics Congress)
  - 2001 İzmir (VIII. National Ergonomics Congress)
  - 2003 Denizli (IX. National Ergonomics Congress)
  - 2004 Bursa (X. National Ergonomics Congress)
  - 2005 İstanbul (XI. National Ergonomics Congress)
  - 2006 Ankara (XII. National Ergonomics Congress)
  - 2007 Kayseri (XIII. National Ergonomics Congress)
  - 2008 Trabzon (XIV. National Ergonomics Congress)
  - 2009 Konya (XV. National Ergonomics Congress)
  - 2010 Çorum (XVI. National Ergonomics Congress)
  - 2011 Eskişehir (XVII. National Ergonomics Congress)
- 
- First International Conference on Applied Ergonomics” was held in 1996. A total of 689 individuals from industry, academia, research institutes and governmental agencies from 39 countries submitted their work presentation at the 1st International Conference on Applied Ergonomics (ICAE’96) held in İstanbul, Turkey, 21-24 May 1996.
  - TES also has been involved in the ergonomics related sessions of the “Operational Research and Industrial Engineering Congress” operated by Operational Research Society, Turkey. The Congress, generally, has been organized every year with a participation of around 500 since 1975.
  - Between 5 – 7 May 2008, Ergonomics in Health Symposium welcomed 200 professionals in İstanbul.
  - International Conference on Fuzzy Systems & Soft Computational Intelligence in Management and Industrial Engineering, May 29–31 2002 – FSSCIMIE’02 –





*Dolmabahçe Palace*

Candidate City for the XX. Congress of the IEA, ISTANBUL  
IEA, ISTANBUL



## WHY ISTANBUL?

- There has never been an IEA Events in Turkey, before,
- 101 countries all around the World may visit Turkey without wasting time for visa procedures,
- Thanks to easy visa procedures in Turkey, every event hosted by İstanbul for years reach %15 participant from Middle East, North Africa, Balkans and Caucasia etc.
- The attractive destination with its more than 8500 years history,
- The only city in the world that lives in two continents,
- The former capital of Byzantine & Ottoman Empires,
- There are lots of attractions for the participants for pre and post event tours and travels,
- The chosen venue, İstanbul Lutfi Kirdar Congress and Exhibition Center, is located modern and very suitable for the XX. Congress of the IEA
- A large spectrum of hotels in world standards near the proposed Congress venue,
- One of the most effective international airports in the world,
- A wide selection of cuisine, gourmet restaurants, a lively nightlife,
- A strong and enjoyable social programs for accompanies and participants of the conference,
- The leading industrial, commercial and cultural centre of Turkey,
- Easy shipping for the exhibitors and sponsors,
- A fascinating mixture of the past and present, old and new, modern and traditional,
- Global Connections; İstanbul has different place of worships for all religions,
- Turkish Ergonomics Society has a strong partnership with ZED (Professional Congress Organizing Company) has 20 years experience in Turkey,

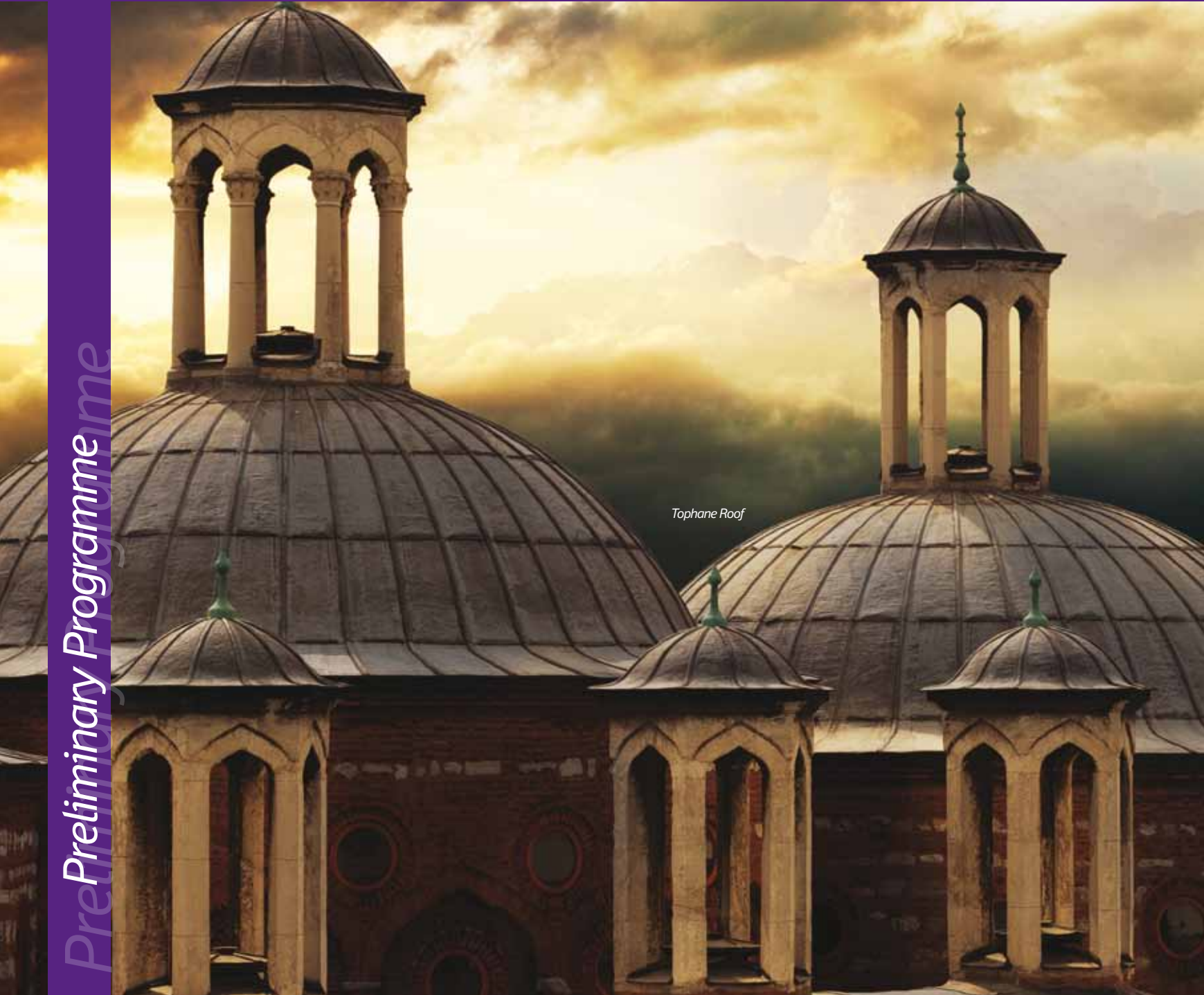
In case the 2018 Congress will be held in Istanbul, where 2 continents (Asia and Europe) meet, the city would have major contributions developing ergonomics in different countries; such as Balkan States (Bulgaria, Macedonia, Kosovo, Albania, etc.), Middle East Countries (Syria, Lebanon, Iraq, Iran, Egypt, etc.) and Caucasus (Azerbaijan, Georgia, Armenia, etc.). Turkish Ergonomics Society makes already significant efforts in this direction.

*Be a Part of This Unique Experience...*



Hagia Sophia Museum





Tophane Roof

Preliminary Programme

DRAFT PROGRAMME

	July 7, Saturday		July 8, Sunday		July 9, Monday		July 10, Tuesday		July 11, Wednesday		July 12, Thursday	
09:00 - 10:30	Exhibition Setup	Workshops	Exhibition & Halls Setup	Workshops	Posters & Exhibition	Plenary Session	Posters & Exhibition	Parallel Sessions	Posters & Exhibition	Plenary Session	Posters & Exhibition	Plenary Session
		Council Meeting		Council Meeting								
10:30 - 11:00		Coffee Break		Coffee Break		Coffee Break		Coffee Break		Coffee Break		Coffee Break
11:00 - 12:30		Workshops		Workshops		Parallel Sessions		Parallel Sessions		Parallel Sessions		Parallel Sessions
		Council Meeting		Council Meeting								
12:30 - 14:00		Lunch		Lunch		Lunch		Lunch		Lunch		Lunch
14:00 - 15:30		Workshops		Workshops		Parallel Sessions		Plenary Session		Parallel Sessions		Parallel Sessions
		Council Meeting		Council Meeting								
15:30 - 16:00		Coffee Break		Coffee Break		Coffee Break		Coffee Break		Coffee Break		Coffee Break
16:00 - 17:30		Workshops		Workshops		Parallel Sessions		Parallel Sessions		Parallel Sessions		Parallel Sessions
		Council Meeting		Council Meeting								
19:00 - 21:00				Opening Ceremony				Bosphorus Cruise		Gala Dinner		
21:00 - 22:00				Welcome Reception								

20 foreing language speaking volunteer students from Istanbul Technical University and Kultur University will assist to the participants during the Congress.



Draft Timetable
Following the Election
After the approval has been obtained from Council
Send informing letters to all governmental and non-governmental supporters regarding the IEA Triennial World Congress 2018
Sign contract with the Congress Center
Agree on the congress theme (IEA&TES)
Agree on the congress programme (IEA&TES)
Establishing the Organizing, Advisory, Scientific, Regional and Technical Committee for the IEA Triennial World Congress 2018
3 Years Prior to the Congress
Broadcast the congress web site
Booking hotels for the Congress
First Announcement will include;
IEA World Congress Date
Theme
Logo
Venue
Welcome Message by IEA President and Chair of the IEA Triennial World Congress 2018
Announcement to relevant publications, starting from three years prior to the Congress.
Other necessary activities
18 months to the Congress
Second Announcement will include;
Call for Papers
Expression of interest for Exhibition and Poster services
Any other expression of interest
Define & contact to potential keynote presenters and commission presenters
Other necessary activities
15 months prior to the Congress

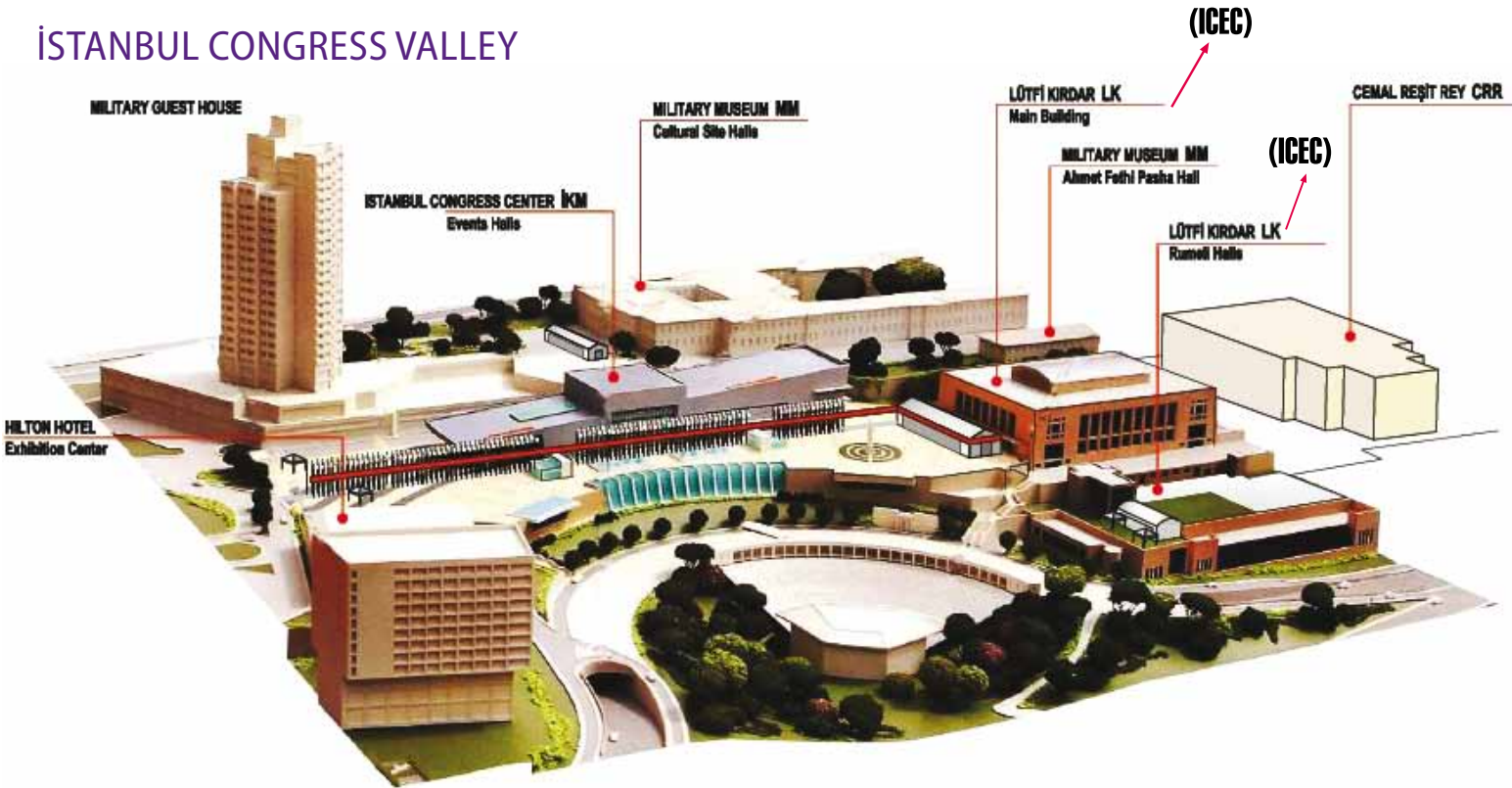
Draft Timetable
Following the Election
Third Announcement will include;
World Congress Programme
Keynote Presenter / Commission Plenary Presenters (If available)
Registration Types (including fees)
Accommodation details
Day tours
Other Relevant Announcements
Notifications to all abstract applicants of their success or failure
Other necessary activities
12 months prior to the Congress
Abstract deadline
10 months prior to the Congress
Authors kit distribution
8 months prior to the Congress
Provisional program
7 months prior to the Congress
Paper deadline
3 months prior to the Congress
Early registration deadline

The professional Congress organizer company ZED, has been organizing congresses and major events in Istanbul for 20 years. ZED will be able to find economic accommodation opportunities on both European and Asian sides of İstanbul for the IEA Triennial Congress' participants.

Following the final decision of IEA for 2018 Congress, we will have sufficient time to fulfill the necessary reservations.



İSTANBUL CONGRESS VALLEY



Technical Facilities are all of high quality conditions and appropriate for audiences

İSTANBUL LÜTFİ KIRDAR CONVENTION & EXHIBITION CENTER (ICEC)

Istanbul Lütfi Kırdar Convention & Exhibition Center (ICEC) and its Rumeli Fair & Exhibition Hall are the centerpieces of a complete Congress Valley. Offering more than 6.000 guest rooms within easy walking distance to ICEC, including 6 five-star hotels, the Conference Valley offers the participants an unrivalled convenience and flexibility. ICEC is a state-of-the-art venue with fully equipped conference and exhibition facilities. It has 21 meeting rooms with capacities ranging from 15 to 600, auditorium up to 2.150 in armchair comfort, plenary room measuring 2.100 m<sup>2</sup>, banqueting for up to 5.000 participants.

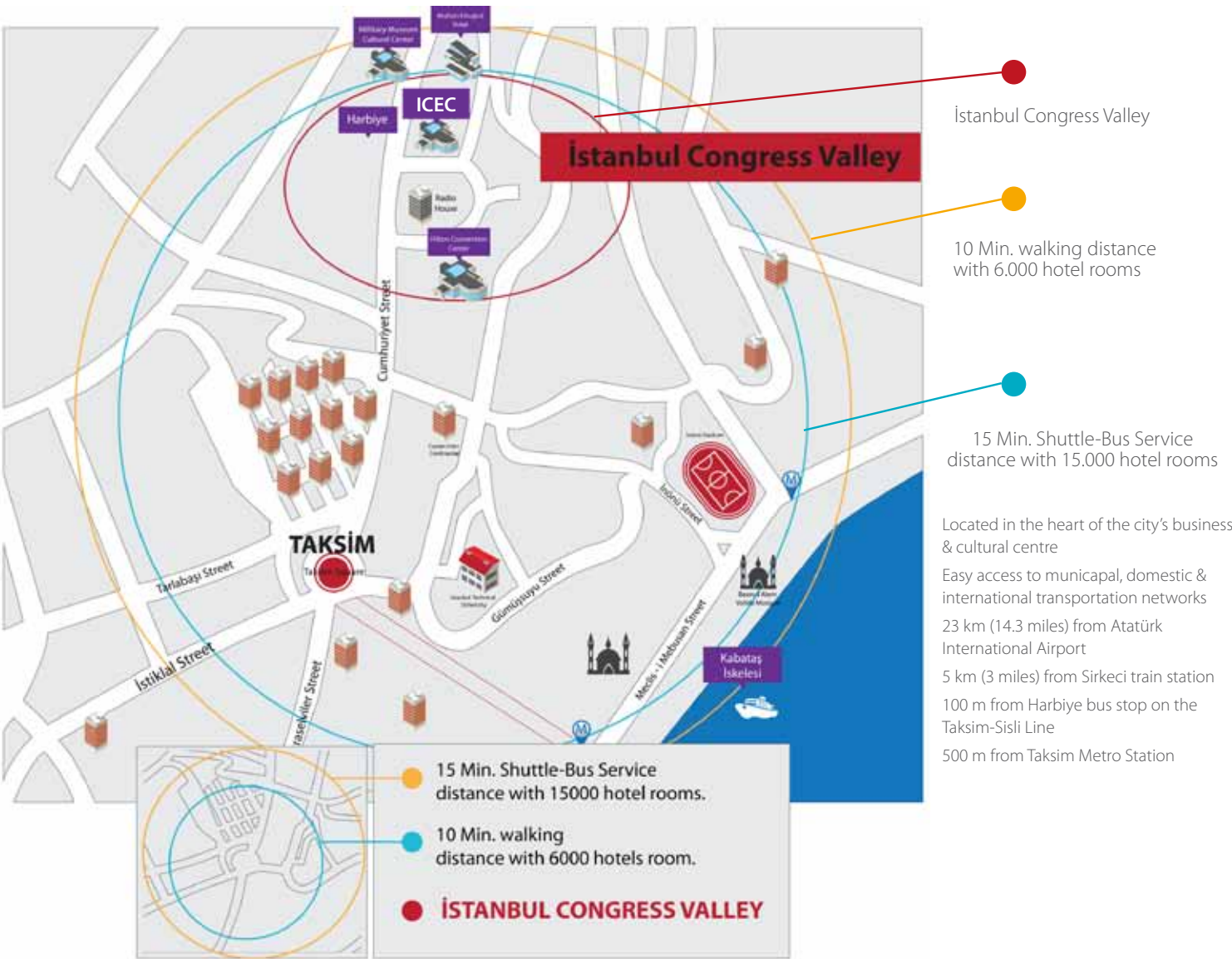




CONFERENCE & FUNCTION ACTIVITIES CAPACITY

	THEATRE	CLASSROOM	BOARDROOM	U - SHAPE	Size of Room (M2)
İSTANBUL LÜTFİ KIRDAR CONVENTION & EXHIBITION CENTER					
LOWER LEVEL					
Sultan 1			24		54
Sultan 2			36		69
Sultan 3			36		66
Barbaros 1			6		14
Barbaros 2			6		17
Barbaros 3			6		17
Topkapı Foyer					281
Topkapı A + B	450	200	80	70	422
Topkapı A	250	120	40	40	249
Topkapı B	150	80	30	30	178
GROUND LEVEL					
Anadolu Auditorium	2000	600			2482
Foyer					2980
LEVEL 1					
Dolmabahçe A + B + C	250	150	80	70	440
Dolmabahçe A	100	50	35	30	152
Dolmabahçe B	100	50	35	30	132
Dolmabahçe C	100	50	35	30	142
LEVEL 2					
Marmara Foyer					216
Marmara	450	200	100	70	385
Levent 1			12		33
Levent 2			12		33
Levent 3			22		39
Levent 4			6		20
GARDEN LEVEL					
Haliç	250	120	60	50	245
Galata	140	70	40	30	116
RUMELİ FAIR & EXHIBITION HALL					
Rumeli Fair & Exhibition Hall					7000
Main Level (Ballroom & Foyers)	3000	1750			4000
Ballroom A + B	2500	1250	250	200	
Ballroom A	1200	750	100	100	1050
Ballroom B	1200	750	100	100	1050
A1	500				550
A2	500				550
B1	500				550
B2	500				550
Lower Level					3000

HOW TO GET TO THE ICEC





EXPENSES							
FIXED COST							
NO	COST ITEMS	EXPLANATION	Pax/Unit	Day	Unit Prize(€)	Amount (€)	
1	Venue Hiring						
1.1.	Rooms						
1.1.1.	Main Building	Anadolu Audotorium, Haliç, Topkapı, Dolmabahçe, Marmara, Sultan, Levent, Barbaros Meeting Rooms and Foyers	1	5	20000	100000	
1.1.2.	Rumeli Hall	Exhibition area, Poster Area	1	5	13500	67500	
2	Technics						
2.1.	For Rooms	Anadolu Audotorium, Haliç, Topkapı, Dolmabahçe, Marmara, Sultan, Levent, Barbaros Meeting Rooms	1	5	15.000	75000	
2.3.	Simultaneous System	For Main Meeting Room	1	5	2.000	10000	
2.3.1.	Interpreters	For Main Meetin Room	2	5	600	6000	
3	Registration Desk	For main venue, Personnel, Laptop, Printer, Backdrop	1	5	3000	15000	
4	LOC Office	Computer, Printer, Personnel, internet, Fax, Telephone, Copy Machine, coffee and cokies	1	5	2500	12500	
5	Preview Room	Loptop, Printer, internet, Personel	1	5	1500	7500	
6	Welcome Desk	Information desk, for participants and announcements	1	5	2.500	12500	
7	Internet Corner	For participants	1	5	5.000	25000	
8	Audiovisual Recording	Decaration of the Halls, Photograph and Video Recording, Direction Boards, Banner, Regie System	1	5	15.000	75000	
9	Visibility Tools	web site design, online registration, online abstract systems, logo	1	1	17.500	17500	
	TOTAL FIXED COST					423500	
VARIABLE COST							
NO	COST ITEMS	EXPLANATION					
10	Committee & Speakers						
10.1.	Free Registration	20 invited guests	1	20	500	10000	
10.2.	Accommodation	20 invited (Bed&Breakfast)	4	20	250	20000	
10.3.	Transfer	20 invited flight tickets	1	20	750	15000	
10.4.	Shuttle Services	Airport Desk, Personnel, Bus, Car, Minibus From Airport to venue, from venue to airport	1	20	100	2000	
10.5.	Executive Committee	Free Registration	1	8	400	4000	
10.6.	Standing Committee	Free Registration	1	8	400	4000	For Committee Presidents
11	Printed Materials					0	
11.1.	Promotional Materials	Annocuments, Call for Proposal, Posters,	1	5	1500	7500	
11.2.	Meeting Kits	Bag, Pen, Name Badge, Notebooks, Program Book, Pocket Program, Abstract Book, CD (for 1600 Pax)	1600	1	22	35200	
13	Food&Beverage	1500 Pax.					
13.1.	Coffee Breaks	one in the morning, one in the afternoon time with cokies	1.500	5	13	97500	



13.2.	Lunchs	For congress time for all participant	1.500	5	18	135000	
13.3.	Welcome Coctail	in the first day night	1500	1	55	82500	with unlimited dirink
13.4.	Gala Dinner	for participants		X	X	100	self payment
13.5.	Coffee Breaks	For the Council meetings	47	2	13	1040	One in the morning one in the afternoon
13.6.	Lunchs	For the Council meetings	47	2	18	1440	
14.	Exhibitor Area	For Sponsors and other exhibitor - stands and stands equipments, signing (50 Stands)	50	5	75	18750	
15.	Poster Area	Panels for 500 Poster, personnel	500	5	13	32500	
16.	LOC Expenses	Committee Meetings, Plane Tickets, visits, up to the congress	1	4	3500	14000	
17.	Insurence for participants		1500	1	15	22500	
18.	Conference Staff		65	5	90	29250	
19.	IEA Fee	From attendies (20EUR per participant will be submitted to the IEA)	1500	1	20	30000	
	TOTAL VARIB. COST					561014	
	TOTAL					984514	

INCOME						
No	Item	Unit	Fee(€)	Amount(€)		
1	Registration					
1.1.	Council Members	47	400	12500		
1.2.	IEA Members	950	500	475000		
1.3.	IEA Non Member	200	600	120000		
1.4.	Local Members	235	350	82250		
1.5.	Students	90	250	22500		
1.6.	Accompanying	300	150	45000		
1.7.	Daily	100	200	20000		
SUB-TOTAL REGISTRATION				777250		
2.	Sponsorhip					
2.1.	Platinum	1	20000	20000		
2.2.	Gold	1	15000	15000		
2.3.	Silver	2	10000	20000		
2.4.	Bronze	3	5000	15000		
3.	Booth Rental	50	1500	75000		
4.	Public Relief	1	100000	100000		
SUB-TOTAL SPONSORSHIP				245000		
TOTAL INCOME				1022250		

Promotional registration fee will be applied to participants from least developed and developing countries

ESTIMATED SURPLUS	
Total Income	1.022.250 €
Total Expenses	984.514 €
SURPLUS	33.036 €

\* As a PCO, ZED provided to take governmental support (450.000 Euro in total) for the 12<sup>th</sup> World Congress on Public Health in 2009.

ZED provided to take governmental support (500.000 Euro in total) for the 24<sup>th</sup> IPMA (International Project Management Association) in 2010.

ZED provided to take governmental support (250.000 Euro in total) for the 5<sup>th</sup> Congress of the European State Lotteries and Toto Association in 2005.

We believe that TES and ZED can expect governmental support if XX. Congress of IEA is hosted by TES in Istanbul.





*Let's Meet Where The Continents Meet...*

**ISTANBUL & TURKEY**

*The Rising Star Of The Congress Tourism*



A COUNTRY FOR ALL TASTES

Turkey has so much to offer her visitors: breathtaking natural beauties, unique historical and archeological sites, steadily improving hotel and touristic infrastructure, a tradition of hospitality and competitive prices. It is not surprising therefore that this country has recently become one of the world's most popular tourism destinations. Due to Turkey's diverse geography, one can experience four different climates in any one day. The rectangular shaped country is washed on three sides by three different seas. Its shores are laced with beaches, bays, coves, ports, islands and peninsulas. The summers are long, lasting as long as eight months in some areas. Turkey is also blessed with majestic mountains and valleys, lakes, rivers, waterfalls and grottoes perfect for winter and summer tourism and sports of all kinds.



Official Name

Republic of Turkey

Date of Foundation

October 29, 1923

Capital

Ankara

Largest Cities

Istanbul, Ankara, Izmir, Adana, Antalya

Area

814.578 km²

Geographical Coordinates

Eastern Meridians 26° and 45° and Northern Parallels 36° and 42°

Coastal Borders

Mediterranean Sea in the south, Aegean Sea in the west and Black Sea in the north

Language

The official language is Turkish. English is widely spoken in major cities.

Currency

Banknotes: 1, 5, 10, 20, 50 & 100 TL  
Coins: 1, 5, 10, 25 & 50 Kuruş and 1 TL

You can obtain currency before travelling to Turkey or on arrival. Exchange rates are usually slightly better in Turkey and all international airports have exchange facilities.

Time Zone

GMT+2; CET +1; and EST (US -East) +7

Business Hours

The workweek in Turkey runs from Monday to Friday. Banks, government offices and majority of corporate offices open at 9 AM and close at 6 PM.

Public Holidays

There are two types of public holiday in Turkey: Those fall on the same day each year; and the religious festivals which change according to the lunar calendar and, therefore, fall on different dates each year.

Visas

For 101 countries visas are easily obtained upon arrival to the airport and are required for citizens of most countries.



Electricity

220V. European standard round two-pin sockets.

Communications



Turkey has three GSM operators, with all of them offering 3G services and almost over 95% coverage over the country. Internet service is available all around the country.

International Dial Code

+90

Taxis

Taxis are easy to spot as they are all bright yellow in colour. All have a meter, and you should ensure that this is switched on at the beginning of your journey. If you are travelling outside the city boundaries it is usual to agree a fixed rate in advance.

Weather

For general information on the climate and up-to-date weather forecasts visit [www.meteoroloji.gov.tr](http://www.meteoroloji.gov.tr)





Mardin



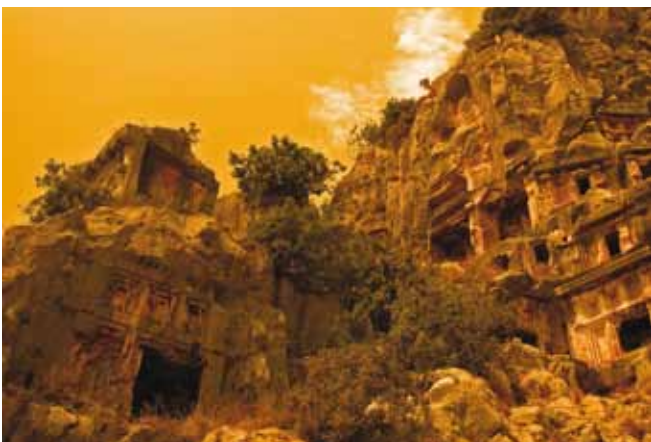
Nevşehir



Nemrut



Bodrum



Myra



Aspendos



Sumela Monastery



Ephesus





LIST OF SOME INTERNATIONAL CONGRESSES HELD IN ISTANBUL

<b>2011</b>	
4 <sup>th</sup> United Nations Conference on the Least Development Countries	20.000 pax
19 <sup>th</sup> World Congress and Exhibition on Safety and Health at Work	2500 pax
<b>2010</b>	
3 <sup>rd</sup> ISMISS Congress in Turkey on Minimal Invasive Spine Surgery and Interventional Treatments	750 pax
4 <sup>th</sup> International Meeting on Methodological Issues In Oral Health	648 pax
33 <sup>rd</sup> FISAE International Ex-Libris Congres	458 pax
UIA (Union Internationale des Avocats) 54 <sup>th</sup> Congress	2.200 pax
24 <sup>th</sup> IPMA (Int’l Project Management Assoc.) World Congress	1.250 pax
<b>2009</b>	
5 <sup>th</sup> World Water Forum	25.000 pax
12 <sup>th</sup> World Congress on Public Health	2.500 pax
11 <sup>th</sup> European Congress of Endocrinology	4.500 pax
Meeting of the Board of Directors of the World Bank and International Monetary Foundation - WB & IMF, Istanbul,	10.000 pax
<b>2008</b>	
International Society for Peritoneal Dialysis Congress	2.000 pax
World Federation of Hemophilia	4.000 pax
12 <sup>th</sup> International Congress of Bacteriology and Applied Microbiology	3.000 pax
Turkish-African Cooperation Summit	2.500 pax
European Association of Perinatal Medicine	2.000 pax
31 <sup>st</sup> IRU World Congress	2.500 pax
9 <sup>th</sup> International Congress of Virology	2.000 pax
47 <sup>th</sup> Annual Meeting of the European Society for Pediatric Endocrinology	2.000 pax
<b>2007</b>	
International Parkinson's Disease and Movement Disorders Congress	2.000 pax
5 <sup>th</sup> World Asthma Meeting	1.500 pax
21 <sup>st</sup> European Congress of Pathology	1.500 pax
<b>2006</b>	
European Menopause and Andropause Congress	2.000 pax
31 <sup>st</sup> Congress of the Federation of European Biochemical Society	2.500 pax
International Conference on Communications	1.000 pax
European Society for Medical Oncology Biennial Congress	8.000 pax
17 <sup>th</sup> World Congress of the Accountants	6.000 pax
<b>2005</b>	
20 <sup>th</sup> Congress of the European Urology Congress	8.000 pax
Global Business Food Forum	1.500 pax
22 <sup>th</sup> Congress of International Union of Architects	7.000 pax
10 <sup>th</sup> Congress of the European Association of Urology	7.500 pax
European Association of Nuclear Medicine Congress	4.000 pax
21 <sup>st</sup> International Conference of Alzheimer’s Disease	2.500 pax
<b>2004</b>	
NATO Summit	3.550 pax
2 <sup>nd</sup> OECD Conference for Ministers Responsible for SME's	1.750 pax
31 <sup>st</sup> Islamic Conference of Foreign Ministers	2.000 pax
<b>1996</b>	
United Nations Conference on Human Settlements (Habitat II)	30.000 pax



Turkish cuisine is considered to be one of the three main cuisines of the world because of the variety of its recipes, its use of natural ingredients, its flavours and tastes which appeal to all palates and its influence throughout Europe, Asia, the Middle East and Africa. The cuisine originated in central Asia, the first home of the Turks, and then evolved with the contributions of

the island and Mediterranean cultures with which Turks interacted after their arrival in Anatolia. It was refined and enriched over the centuries in the Palaces of different empires, but its tendency for simplicity and natural tastes was preserved. In line with the Palace cuisine, regions of Anatolia developed their own gastronomic specialties.

Since the Ottoman Empire had brought

several people together under one rule, it is hardly surprising that similar dishes can be found in so many of the countries which were once part of the Empire. The origin of the many Turkish dishes is sometimes reflected in their names such as Arnavut ciğeri (Albanian liver), tatar böreği (tatar meat pie), Çerkez tavuğu (Circassian chicken) and Şam işi tatlılar (Damascus sweets).



Adana Kebab



Baklava



Assorted Turkish Delight

Like its Chinese and French counterparts, Turkish cuisine developed according to what ingredients were available in the country. The original Turkish cuisine in Central Asia was composed mainly of meat dishes and milk product such as cheese. In Anatolia, the cuisine grew with the abundant supply of vegetables and fruits. With its root in Central Asia and its later development in Anatolia, Turkish cuisine is in a sense a

bridge between far-Eastern and Mediterranean cuisines, with the accent always on enhancing the natural taste and flavour of the ingredients. There is no one dominant element in Turkish cuisine, like sauces in French and pasta in Italian cuisines.

On the other hand, the meat, fish, vegetables and pastas can be prepared in countless different ways. For instance, eggplant, a vegetable which is rarely

consumed in Europe, is a main dish in Turkey and can be cooked no less than forty different ways. The sauces and spices used in Turkish cuisine are never allowed to alter the original taste of the main ingredient. All ingredients are basically cooked in their own juices and the flavour enhanced with butter, olive oil, salt, onions, garlic, spices and vinegar. The meat, fish and vegetables should be always fresh.





Dolmabahçe Palace

## ISTANBUL AS THE EUROPEAN CAPITAL OF CULTURE 2010

Istanbul was proclaimed European Capital of Culture 2010. Throughout the ages, the city has served as the capital city of the three longest-lived empires, the Roman, Byzantine and Ottoman Empires, and served as a focus for the three Abrahamic religions, Christianity, Judaism and Islam. There are 21 cities which once recognized Istanbul as their capital and are now themselves capitals of various countries on three continents. It was this which enabled people from tens of different nations, religions and beliefs to live, work and earn their living together in this city.

As a European Capital of Culture, "Istanbul, a city of the 4 elements" will function as a bridge, connecting Europe to the East. The programme of the year 2010 is built around four elements of the universe, which have a special meaning to Istanbul: "Earth" refers to tradition and transformation, "Air - heaven sent" will bring local and foreign musicians together, "Water - the city and the sea" will focus on a multitude of activities on the Bosphorus and "Fire - forging the future" will focus on modern arts and events for large parts of its population.

## ISTANBUL AS THE CITY OF CONTRASTS

Istanbul's beauty lies in its ability to embrace its contrasts. Ancient and modern, religious and secular, Asian and European, mystical and earthly all co-exist in Istanbul.

There, God and human, nature and art are together, they have created such a perfect place that is valuable to see." Lamartine's famous poetic lines reveal his love for Istanbul, describing the

embracing of two continents, with one arm reaching out to Asia and the other to Europe.

Istanbul presents unforgettable moments to its visitors, providing uncountable surprises. Having many sights to see and experience that a limited time would not be enough; it deserves to be the destination everybody wonders about and desires to visit several times for its enchantment.

## ISTANBUL AS THE RISING STAR OF THE CONGRESS TOURISM

Istanbul has hosted many important international fairs and congresses in recent years due to its specific location as a central spot both geographically and also culturally functioning as a bridge between Asia and Europe. In this respect, it has been attracting attention in the international area in recent years as a rising star in the congress tourism.

The city is quite assertive with its hotels, fair, congress and meetings halls to European standards; international airport with a passenger capacity of 25.5 millions annually and its transportation opportunities. It has the capacity to meet all the demands of the sector with its five-star hotels providing service in world standards and with the CNR Expo Istanbul, Beylikdüzü Tüyap Congress and Fair Centre, Grand Cevahir Congress Center and Lutfi Kırdar Congress Palace (Istanbul Congress and Exhibition Centre - ICEC), which have become giant fair complexes with recent investments.

Istanbul is home to numerous members of the ICCA, the





International Congress and Congress Association, which is the most extensive and prominent meetings organization in the world.

According to ICCA statistics, Istanbul ranked 7<sup>th</sup> in market share by number of international meetings per city over the world in 2009, just ahead of Paris and Copenhagen and just behind Lisbon.



The Gate of Dolmabahçe Palace

Having a strategic importance in the international area Istanbul hosts a very colorful and lively business life. The city, bearing the position of being the country's economic locomotive, can be defined as the "capital of economy". Istanbul rapidly goes up to the first league of the congress sector with all these special characteristics...



Topkapı Palace



## SOME ATTRACTIONS IN İSTANBUL



### HAGIA SOPHIA MUSEUM

Hagia Sophia is a unique architectural monument being a former patriarchal basilica, later a mosque and now a museum. For nearly thousand years, it is the largest enclosed space in the world and has been a place of attraction by the sheer spectacle of its size, architecture, mosaics and art



### BASILICA CISTERN

The cistern was built by the Byzantine Emperor Justinian in A.D. 542 on the other side of the Hippodrome to meet the Great Palace water requirements. Nowadays, it is a museum and an exhibition hall, as well as hosting concerts and poetry readings.



### TOPKAPI PALACE

The palace was a setting for state occasions and royal entertainments and is a major tourist attraction today, containing the most holy relics of the Muslim world such as the prophet Muhammed's cloak and sword. a UNESCO World Heritage Site as "the best example[s] of ensembles of palaces of the Ottoman period."



### HAGIA EIRENE

Hagia Eirene ranks as the first church built in Istanbul. It reputedly stands on the site of a pre-Christian temple. As for today, it is a concert hall located in the outer courtyard of Topkapi Palace. It is open as a museum every day except Monday but requires special permission for admission.



### BLUE MOSQUE

The mosque is popularly known as the Blue Mosque for the blue tiles adorning the walls of its interior. It was built between 1609 and 1616, during the rule of Ahmed I. Like many other mosques, it also comprises a tomb of the founder, a madrasah and a hospice. The Sultan Ahmed Mosque has become one of the most popular tourist attractions in Istanbul.



### RAHMI KOÇ MUSEUM

Housed in magnificent buildings - themselves prime examples of industrial archaeology - on the shore of the historic Golden Horn, the collection contains thousands of items from gramophone needles to full size ships and aircraft.



### GRAND BAZAAR

Built in the 15<sup>th</sup> century, the huge bazaar is located in the middle of Istanbul's historical center with its streets lying beneath high domes. This is the marketplace of the tale of a thousand and one nights. one of the largest and oldest covered markets in the world, with more than 58 covered streets and over 1,200 shops which attract between 250,000 and 400,000 visitors daily.



### SAKIP SABANCI MUSEUM

Sakip Sabancı Museum is a private fine arts museum, dedicated to calligraphic art, religious and state documents, as well as paintings of the Ottoman era. Aside from permanent exhibitions, the museum also hosts national and foreign temporary exhibitions and hosts cultural events on the on the weekends.





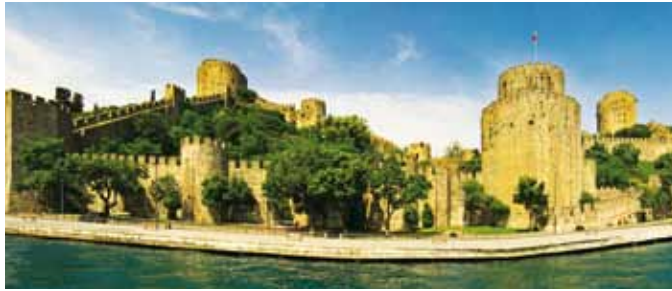
### DOLMABAĞÇE PALACE

The Ottoman imperial palace during the 19<sup>th</sup> century. Mustafa Kemal Atatürk, the founder of the Republic of Turkey, resided there late in his life. The 45,000sqm palace cost a mere five million Ottoman gold pounds, the equivalent of 35 tones of gold— 14 tones of which went into the decoration alone.



### ORTAKÖY SQUARE

Artists gather every Sunday to exhibit their works in a street gallery. The variety of people creates a lively scene. Sample a tasty morsel from one of the street vendors. There is a church, a mosque and a synagogue that have existed side by side for hundreds of years – a tribute to Turkish tolerance at the grass roots.



### RUMELIAN CASTLE

Rumelihisarı (Rumelian Castle) is a fortress located in the Sarıyer district of Istanbul, Turkey, on a hill at the European side of the Bosphorus. It was built by the Ottoman Sultan Mehmed II between 1451 and 1452, before he conquered Constantinople. a museum and an open-air theater for various concerts at festivals during the summer months.



### İSTANBUL MODERN ART MUSEUM

The museum offers a wide array of services in a multifaceted venue, including permanent and temporary exhibition galleries, photography gallery, library, cinema center, cafe and a design store. In addition, the Museum also offers video educational and social programmes.



### YILDIZ PARK

Yıldız Park is a beautiful garden complex with set in a very large park of flowers, plants and trees, gathered from every part of the world dating from the Ottoman era. Park grounds offer panoramic views of the Bosphorus. Two beautiful old pavilions, namely Çadır and Malta pavilions are used to rest...



### PIERRE LOTI CAFÉ

Pierre Loti Café on Eyüp hillside is a significant residential area with its natural beauties, religious facilities, excellent view of Haliç (Golden Horn). Its calm and relaxed atmosphere makes Pierre Loti Café one of the attractive places in İstanbul. Author Pierre Loti, who admires the Ottoman culture and life style used to visit this café when he was in İstanbul.



### İSTANBUL ARCHEOLOGICAL MUSEUM

The site of the museums actually belonged to the Topkapı Palace outer gardens. Since the imperial decree protecting cultural goods in the Ottoman empire was enforced, many governors from the different provinces would send in found artefacts to the capital city. In that way the museum was able to amass a great collection. Upon its 100<sup>th</sup> anniversary in 1991, the Museum received the European Council Museum Award.



### MUSEUM OF TURKISH AND ISLAMIC ART

This museum contains one of the most important collections of Turkish and Islamic art in the world. Specific items on display are funeral belts, bejeweled objects such as candlesticks decorated with valuable gems, pearl reading desks, carved cooper cups, royal crests, clothing belonging to Sultan Yıldırım Beyazıt and Sultan Selim II, carpets from the Caucasus, and intricately carved doors.





TRAVELLING TO ISTANBUL

Turkish Airlines (THY)

The flag carrier of Turkey organizes expeditions to 38 domestic and 125 international points with 39 domestic and 127 international airports, totally 166 airports. In all these points, there are sales / station units, agencies and general sales agencies to serve passengers.

More than 3,000 customers per month reach Turkish Airlines’ website via the Star Alliance website, bringing them the benefits of Turkish Airlines’online opportunities.

Turkish Airlines and Star Alliance corporation would provide discount up to 20% for all participants to the 20<sup>th</sup> IEA 2018.

THY With Numbers

	2005	2006	2007	2008	2009
Number og lights	127,137	152,536	168,899	189,328	213,953
Kms flown (000)	168,902	207,202	232,147	262,124	311,869
Available seat kms (million)	29,805	36,934	41,619	46,343	56,574
Reveneue passenger - kms (million)	21,317	25,383	30,251	34,265	40,130
Load Factor (%)	71,5	68,7	72,7	73,9	70,9
Available ton - kms (million)	3,986	4,874	5,535	6,147	7,795
Renevue ton - kms (million)	2,590	3,019	3,549	3,993	4,784
Overall load factor (%)	65,0	61,9	64,1	65,0	61,4
Renevue passenger (000)	14,134	16,947	19,636	22,597	25,102
Cargo (tons)	140,559	155,863	177,508	191,934	230,709
Mail (tons)	4,415	4,010	6,714	6,956	7,351
Exencess Baggege (tons)	3,714	3,673	3,462	3,752	3,734
Personal (year - end total)	11,121	10,324	10,453	11,520	12,750

Official Partner of Manchester United  
Official Sponsor of FCBarcelona







### Atatürk International Airport (the European Side)

Atatürk Airport is not only the largest airport in Turkey, but it is also the envy of Europe, with its architecture, passenger throughput rate and service standards. Atatürk Airport has the additional claim of housing one of the largest single covered car parks in Europe, serving passengers and greeters alike.

- 650 - 700 aircraft are handled every day
- Approximately 70.000 passengers are served daily
- In peak periods, these figures rise to 95.000 -100.000 passengers and 900-950 arrivals and departures daily.
- Avoiding the necessity to check-in baggage separately for transfers and is capable of handling 15.000 pieces an hour automatically.
- Two golf cars are currently in service between the Domestic and International Terminals for passenger transfers. The elderly and disabled take priority.

### Other Companies to/from the Atatürk Airport

According to the statistics of 2008, by the date January 5<sup>th</sup>, 2009, 137 different aircraft companies from 62 different countries fly to/from Istanbul.

### Sabiha Gökçen Airport (Asian Side)

Sabiha Gökçen Airport is 40km (25 miles) from the city center, and located on the Asian side of Istanbul. It is Turkey's newest international airport, and opened in 2001. The airport is used mainly for charter flights and some cargo flights are also operating from here.

Currently Turkish airlines and some local air companies are operating domestic flights from SAW. For international flights many charter companies are operating such as "Easy Jet", "Germain Wings", "Condor", "Corendon", "MyAir" and "Air Arabia" are using this airport very frequently. You can have budget flights to many German cities, major European cities and UAE. Sabiha Gokcen airport is such a small and cosy airport that I call it sometimes as Family airport. You just drive in, park your car and get on the plane.

The airport is located at the Asian side of Istanbul and it is far from the city center.







Europe

Albania  
Austria  
Belgium  
Belarus  
Bosnia and Herzegovina  
Bulgaria  
Croatia  
Czech Republic  
Denmark  
Finland  
France  
Germany  
Greece

Hungary  
Ireland  
Italy  
Kosovo  
Latvia  
Macedonia  
Malta  
Moldova  
Montenegro  
Netherlands  
North Cyprus  
Norway  
Poland  
Portugal  
Romania  
Serbia  
Slovenia  
Spain  
Sweden  
Switzerland  
Turkey  
Ukraine  
United Kingdom

Asia

Azerbaijan  
Bahrain  
China  
Georgia  
India  
Indonesia  
Iran  
Iraq  
Israel  
Japan  
Jordan  
Kazakhstan  
Korea  
Kuwait  
Kyrgyzstan  
Lebanon  
Malaysia  
Oman  
Pakistan  
Qatar

Russia  
Saudi Arabia  
Singapore  
Syria  
Tajikistan  
Thailand  
Turkmenistan  
United Arab Emirates  
Uzbekistan  
Yemen

Africa

Algeria  
Egypt  
Ethiopia

Kenya  
Libya  
Morocco  
Nigeria  
Senegal  
Sudan  
Tunisia

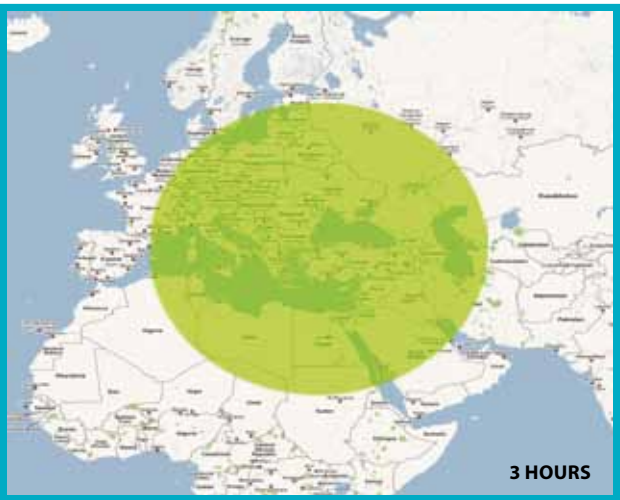
America

USA  
Brazil  
Canada

Australia

Australia

DISTANCES TO THE WORLD



From New York to Istanbul 11 hours  
From Rio de Janeiro to Istanbul 11 hours  
From Tokio to Istanbul 11 hours  
From Sydney to Istanbul 21 hours  
From Beijing to Istanbul 10 hours

1,5 billion people reach within 4 hours flight.



Visa policy and process, and identify restrictions on any countries for the issuing of visas.

As shown in the table below, Turkey welcomes citizens of 108 countries of the World showing no difficulties. Invitation letters will be provided for participants of all visa required countries upon their request.

We can conveniently declare that “None of the bona - fide participants of the 20<sup>th</sup> World Ergonomics Congress is barred from entry as a result of her country origin.”

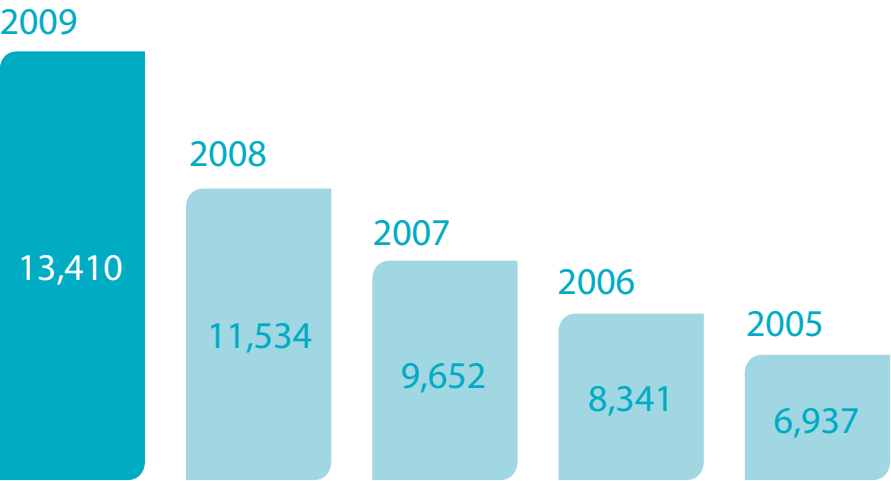
Albania	Canada	Guatemala	Latvia	Nicaragua	St. Lucia
Andorra	Chile	Haiti	Libya	Norway	St. Vincent & Grenadines
Antigua Barbuda	Costa Rica	Honduras	Liechtenstein	Paraguay	Sweden
Argentina	Croatia	Hong Kong	Lithuania	Poland	Switzerland
Armenia	Czech Republic	Hungary	Luxemburg	Portugal	Syria
Australia	Denmark	Iceland	Macao Special Adm.	Qatar	Tajikistan
Austria	Dominica	Indonesia	Macedonia	Republic of Korea	Trinidad & Tobago
Azerbaijan	Dominican Republic	Iran	Malaysia	Romania	Tunisia
Bahamas	Ecuador	Ireland	Maldives	Russian Federation	Turkish Republic of Norhtern Cyprus
Bahrain	El Salvador	Israel	Malta	San Marino	Turkmenistan
Barbados	Estonia	Italy	Mauritius	Saudi Arabia	Ukraine
Belarus	Finland	Jamaica	Moldova	Serbia	United Arab Emirates
Belgium	France	Japan	Monaco	Singapore	United Kingdom
Bolivia	Georgia	Jordan	Mongolia	Slovakia	USA
Bosnia - Herzegovina	Germany	Kazakhstan	Montenegro	Slovenia	Uruguay
Brazil	Greece	Kosova	Morocco	South Africa	Uzbekistan
Brunei	Greek Cypriot Adm.	Kuwait	Netherlands	Spain	Vatican
Bulgaria	Grenada	Kyrgyzstan	New Zealand	St. Christopher Nevis	Venezuela

Some of the countries mentioned above can access to Turkey if they are just an ordinary passport holders while the rest need to buy a visa at the border gate, upon their arrival. For further information place visit [www.mfa.gov.tr](http://www.mfa.gov.tr)

Evaluation of the Year 2009 by Ministry of Culture and Tourism

- The number of foreigners visited our country in 2009 was 27.077.114 with an increase of %2,81 compared to the previous year.
- The provinces that most of the 27 077 114 foreign visitors have entered Turkey are respectively Antalya, İstanbul, Muğla, Edirne and İzmir.
- %82,58 of 27 077 114 foreign visitors that arrived in our country in 2009 entered from the border gates in Antalya, İstanbul, Muğla, Edirne and İzmir.
- %70,02 of foreigners visited Turkey in 2009 preferred air transport while %22,27 preferred land, %0,26 railways preferred and %7,46 preferred sea transport.
- %5,80 (1 571 330) of the total 27 077 114 foreigners visited our country during 2009 are excursionists.

NUMBER OF INTERNATIONAL PASSENGERS ARRIVING IN ISTANBUL (000)



Thanks to easy visa procedures in Turkey, every event hosted by İstanbul for years reach %15 participant from Middle East, North Africa, Balkans and Caucasias etc.



%15 rising of international tourists arriving at İstanbul every year is a proof that İstanbul is a safe city.



SOME RETURN FLIGHT COSTS to İSTANBUL

Considering its geographical location and attractivitiy for businessmen and for tourists Istanbul is one of the easily accessible cities of the World.

FROM	COMPANY	OUTGOING		INCOMING		PRICE
ROMA FCO (Fiumicino)	THY	FCO-İST	non-stop	İST-FCO	non-stop	230 €
GENEVA GVA	THY	GVA-İST	non-stop	İST-GVA	non-stop	266 €
BERLİN SCHOENEFELD (SXF)	AEROFLOT	SXF-İST	1 stop:SVO	İST-SXF	1 stop:SVO	326 €
BERLİN TEGEL ( TXL)	THY	TXL-İST	non-stop	İST-TXL	non-stop	178 €
LONDON HEATHROW(LHR)	THY	LHR-İST	non-stop	İST-LHR	non-stop	148 €
LONDON GATWICK (LGW)	MALEV	LGW-İST	1 stop:BUD	İST-LGW	1 stop:BUD	298 €
NEW YORK JFK	IBERIA	JFK-İST	1 stop:MAD	İST-JFK	1 stop:MAD	541 €
NEW YORK NEWARK (EWR)	ALITALIA	EWR-İST	1 stop:FCO	İST-EWR	1 stop:FCO	596 €
NEW YORK LA GUARDIA(LGA)	US AIRWAYS	LGA-İST	1 stop: IAD	İST-LGA	1 stop:IAD	611 €
TORONTO PEARSON INT.(YYZ)	BRITISH AIRWAYS\LOT	YYZ-İST	1 stop:WAW	İST-YYZ	1 stop:WAW	803 €
TORONTO ISLAND (YTZ)	AIR CANADA\SWISS	YTZ-İST	2 stops:YUL,ZRH	İST-YTZ	2 stops:ZRH,YUL	1.123 €
LOS ANGELES INT. ( LAX)	THY	LAX-İST	non-stop	İST-LAX	non-stop	633 €
SYDNEY KİNGSFORD SMITH(SYD)	ASIANA,TURKISH,THAI AIRLİNES	SYD-İST	1 stop:ICN	İST-SYD	1 stop:BKK	1.156 €
AUCLAND INT.(AKL)	EMİRATES	AKL-İST	1 stop:DXB	İST-AKL	2 stops:DXB,MEL	1.135 €
SEOUL INCHEON INT'L (ICN)	THY	ICN-İST	non-stop	İST-ICN	non-stop	724 €
TOKYO NARİTA ( NRT)	KOREAN AIR	NRT-İST	1 stop:SVO	İST-NRT	1 stop:SVO	820 €
CAİRO (CAI)	THY	CAI-İST	non stop	İST-CAI	non stop	212 €
ABUJA (ABV) NIGERIA	BRITISH AIRWAYS	ABV-İST	1 stop:LHR	İST-ABV	1 stop:LHR	613 €
SOUTH AFRICA JOHANNESBURG(JNB)	QATAR	JNB-İST	1 stop:DOH	İST-JNB	1 stop:DOH	496 €

MEXICO CITY JUAREZ INT. (MEX)	AIR FRANCE\DELTA	MEX-İST	1 stop:CDG	İST-MEX	1 stop:JFK	925 €
BUENOS AIRES MINISTRO PİSTORİNİ(EZE)	IBERIA	EZE-İST	1 stop:MAD	İST-EZE	1 stop:MAD	1.302 €
SAO PAULO GUARULHOS (GRU)	ALITALIA\KLM	GRU-İST	1 stop:FCO	İST-GRU	1 stop:AMS	830 €
SAN DIEGO LINDBERG FLD. S DIEGO(SAN)	US AIRWAYS\TURKISH AIRLINES	SAN-İST	1 stop:LAX	İST-SAN	1 stop:LAX	800 €

AIRPORT CODES
SVO: Sheremetyevo Moscow\Rusya
BUD: Budapest \Macaristan
MAD: Madrid Barajas\İspanya
IAD: Washington Dulles\ABD
WAW: Warsaw Varşova\Polonya
YUL: Montreal International\Kanada
ZRH: Zurich\Almanya
DXB: Dubai
DOH: Val d'or\İsrail
CDG: Charles De Gaulle\Paris







## CITY TRANSPORT

Means of Transport from the Airports to the City Center (Taksim)

From the Atatürk International Airport

- Metrobus: [Price: less than 1€, Duration: 60 minutes]
- Private Shuttle Bus (HAVAŞ): [ Price: 5€, Duration: approx. 40 mins., Frequency: In every 30 minutes.]
- Taxi is also available. Except rush hours duration to the center by taxi is approximately 30 minutes. Costs around 25€.

From the Sabiha Gökçen Airport

- Havaş (private shuttle bus) is available from Sabiha Gökçen Airport to Taksim.
  - Duration may take 60 minutes.
  - Price is 6.5€
  - Frequency: Every 30 minutes

Means of Transport from Taksim to the Congress Valley

Taksim district is 5 – 10 minutes walking distance to the Congress Valley.

*In case walking is not preferred:*

- Taxi: 5 minutes, 3€, easily accessible from Taksim Square
- Metro: 5 minutes, less than 1€, frequency: every 5 minutes in pick hours.
- Means of Transport from Sultanahmet to the Congress Valley

Sultanahmet (shown as Fatih on the map below) is located on the “Historical Peninsula” which is one of the most attractive areas in Istanbul.

- Metro: 8 minutes, less than 1€, frequency: every 5 minutes in pick hours.
- Bus: 10 - 25 minutes, less than 1€, frequency: every 15 minutes
- Taxi: 15 minutes, easily accessible from Sultanahmet Square.



Public transport in Istanbul comprises an extensive bus network, various rail systems, funiculars, and maritime services for the more than 11 million inhabitants of the city spread over an area of 5712 km<sup>2</sup>.

Taksim is the heart of Istanbul. Most of these lines begin / end in Taksim. Taksim Square is 7 -8 minutes walking distance to the Congress Center.

**Bus system:** The buses run daily about 448,000 km on around 468 lines with 7,889 bus-stops. 435 million people a year were transported in 2003, making a share of 14,2% of all the transportation in Istanbul.

**Funiculars:** The older of these lines is the Tünel (the second in the world after London). Two trains run every 3.5 minutes on a single rail line with a passing loop half way between the termini, and a trip takes 1.5 minutes. 15,000 people are transported daily. The modern funicular running between Kabataş - Taksim Square.

**Light Rail:** There are 36 stations, including 12 underground and 3 viaduct stations, on the line's 32 km length. The lines are totally segregated from other traffic

without level crossings and run underground for 10.2 km.

**Metro:** Metro line is shown on page 60.

**Bus Rapid Transit (BRT):** The BRT system in Istanbul is called Metrobüs.

**Nostalgic Trams:** By the end of 1990, a historic tram was put in service along Istiklal Avenue between Taksim and Tünel, which is a single 1.6 km-long line. About 641,000 people were transported by the nostalgic trams in 2003 in European and Asian sides.

**Trams:** An entire trip takes 42 minutes. The daily transport capacity is 255,000 passengers. End of this line connects to Taksim via Kabataş – Taksim funicular.

**Ferryboats:** Ferryboats sail on 15 lines serving 27 seaports on the shores of Bosphorus and Sea of Marmara. Ferries carry 61 million passengers yearly.

**Cable Car (Gondola Lift):** Connects the hotels Istanbul Hilton on one side with Parksa Hilton and Swissotel The Bosphorus to the Taksim. The cable line is 333 m long and transports in two cabins with six seats each around 1,000 passengers daily. The trip takes three minutes. ■



İSTANBUL TRANSPORTATION MAP







ACCOMMODATION

Below in the picture hotels 5 – 10 minutes walking distance to the Congress Valley and Taksim Square is shown.

In the table on page 70 number of hotels in different classes are given based on the statistics of the Ministry of Culture and Tourism in the year 2009.

Istanbul has over 90.000 bed capacity divided in all categories.





ISTANBUL HOTELS WITH NUMBER

TYPE	CLASS	NUMBER OF ESTABLISHMENTS	NUMBER OF BEDS	NUMBER OF ROOMS
HOTELS	5 STARS	67	17 928	18 368
	4 STARS	105	12 598	7 966
	3 STARS	103	7 061	2 178
	2 STARS	80	2 981	110
	1 STARS	14	419	48
TOTAL		369	40 987	28 670

\* Ministry of Culture and Tourism 2009 (www.kultur.gov.tr) Hotel / Bed Capacity



5 Star Hotel Prices

Single room	No recent reservations	165 € / 185 €	Prices are estimated for 2018 and subject to change
Double room	No recent reservations	185€ / 210 €	Prices are estimated for 2018 and subject to change

4 Star Hotel Prices

Single room	No recent reservations	140 € / 160€	Prices are estimated for 2018 and subject to change
Double room	No recent reservations	155 € / 190€	Prices are estimated for 2018 and subject to change

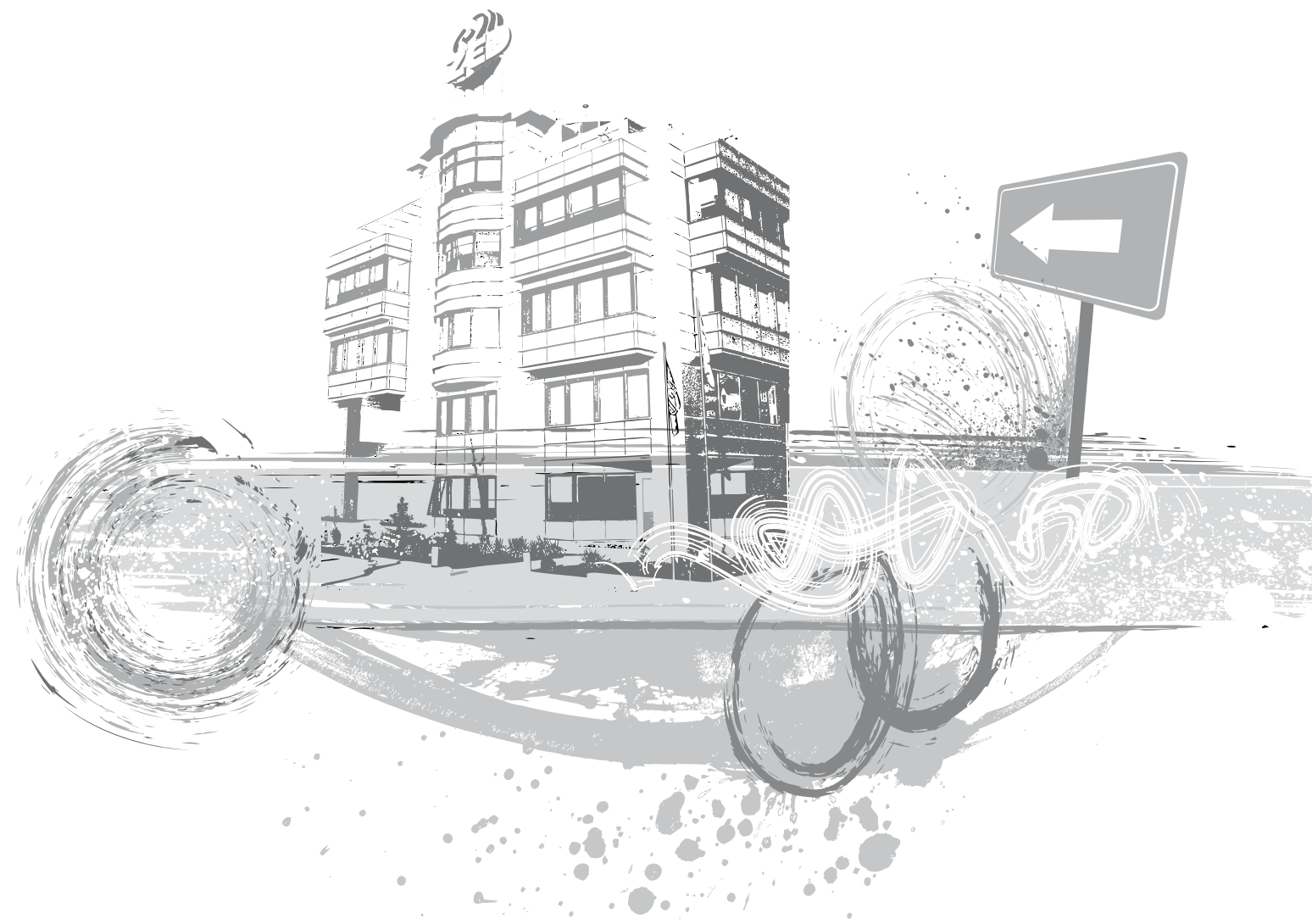
3 Star Hotel Prices

Single room	No recent reservations	85 € /100 €	Prices are estimated for 2018 and subject to change
Double room	No recent reservations	95€ / 115 €	Prices are estimated for 2018 and subject to change

2 Star Hotel Prices

Single room	No recent reservations	55 € / 75 €	Prices are estimated for 2018 and subject to change
Double room	No recent reservations	75 € / 85 €	Prices are estimated for 2018 and subject to change





*Official Professional Congress Organizer*



OFFICIAL PROFESSIONAL CONGRESS ORGANIZER (PCO)

Our Services

- Organization and consultancy services of the meetings such as congress, conference, fair, exhibition, seminar, symposium, workshop, etc. for the state institutions, private organizations and occupational associations,
- Organization and consultancy services of trainings, incentives, excursions, meetings for the presentation and launch of private sector companies,
- Organization and consultancy services of the inauguration and groundbreaking ceremonies and grand sports activities.

Our services that are provided during the above mentioned activities are:

- Projection, programming and coordination of the activities services,
- Budgeting and financing services,
- Selection of destination and location services,
- Transportation services, (sea and land transport, provision of domestic and foreign flight tickets and transfers)
- Renting of private cars services, (boat, helicopter, airplane, bus, minibus, etc.)
- Welcoming, accommodation and registration, provision of information, departure arrangement services for the guests,
- Provision and operation of the technical equipment to be

used (audio/lighting systems, computer, network systems, photocopy and fax machinery, imaging and recording systems, simultaneous interpretation systems, etc.)

- Organization of the social activities before, after and during the meetings and events
- Organization of special parties and performances,
- Decoration of the venues, performance halls, exhibition halls,
- Organization of the activities of public relations and press-media services,
- Provision and decoration of exhibition and fair stands services,
- Translation services, (consecutive, simultaneous interpretation and translation)
- Design and manufacturing of printed and stamped materials services, (announcement and invitation cards, programme booklets, bags, identification badges, memo pads, pens, flag and pennants, clipboards, display posters, directional signs, name plates for doors and tables, etc.)
- VIP meeting services, provision of accommodation and arrangement of arrivals and departures,
- Provision of personnel for the organizations services (host / hostess, security, cleaning, etc.)
- All kinds of insurance services within the scope of the organization



References

2015

- World Veterinary Congress, İstanbul **6000 pax (expected)**
- XVII. World Congress of the World Federation of the Deaf", İstanbul **5000 pax (expected)**
- 12nd European Federation of Audiology Societies Congress, İstanbul **1000 pax (expected)**
- Soroptimist International Convention **2000 pax (expected)**

2014

- 2<sup>nd</sup> European Conference of the Earthquake Engineering and Seismology, **2000 pax (expected)**

2013

- 3<sup>rd</sup> ENSACT Biennial Joint European Conference 2013 **1000 pax (expected)**
- Congress of the International Union of Leather Technologists and Chemists Societies **650 (expected)**

2012

- 23<sup>rd</sup> International FoodMicro Congress, İstanbul **900 pax (expected)**
- 23<sup>rd</sup> European Corrosion Congress, İstanbul, **850 pax (expected)**
- 14<sup>th</sup> European Congress on Biotechnology, İstanbul **850 pax (expected)**

2011

- 22<sup>nd</sup> World Mining Congress and Fair, İstanbul **2500 pax (expected)**
- 8<sup>th</sup> European Clay Congress and Exhibition, Antalya **800 pax (expected)**
- Turkish Air Force 100<sup>th</sup> Year Activities **160.000 pax (expected)**

Financial Statement

- 2008-2010 years turnover: 11.372.40,24 Euro.
- 2011 year expected turnover: 54.545.454 Euro.

- 4<sup>th</sup> United Nations Conference on the Least Development Countries **20.000 pax**

2010

- News Agencies Summit, İstanbul **550 pax**
- 25<sup>th</sup> World Congress on Project Management, İstanbul **1000 pax**
- Expo 2010 Shanghai, Consultancy Services for Planning, Management and Public Relations of Pavilion of Turkish Republic, Shanghai **15000 pax**

- Southeast European Countries İstanbul Summits **550 pax**
- Turkish Arabic Cooperation FORUM OF MINISTERS OF FOREIGN AFFAIRS 3<sup>rd</sup> Meeting 9-10 June 2010, İstanbul **820 pax**
- Conference on Interaction and Confidence Building Measures in Asia **445pax**

2009

- 12<sup>th</sup> World Congress on Public Health, İstanbul, **2554 pax**
- 5<sup>th</sup> World Congress Water Forum, Heads of States Summit, İstanbul, **665 pax**
- 5<sup>th</sup> Congress of the European State Lotteries and Toto Association, İstanbul, **751 pax**
- Meeting of the Board of Directors of the World Bank and International Monetary Foundation - WB & IMF, İstanbul, **5.000 pax**

(These official amounts have been notified to Ministry of Finance according to the Turkish legislation.)



*Istanbul  
Awaits You!*





